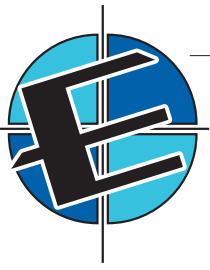


Pricing Guidelines



When Printing on More than One Item

1. Determine the print location for each item
2. Refer to diagram below & imprint location key
3. If your items have corresponding numbers & the design is identical in size and color combination (or require an ink change only), they can print together. If not, they must print separately.

Common Mistakes

The most common mistakes are made when not considering the following: how the garment is fed on the pallet & whether or not the design is burned right side up or upside down on the screen (see examples below).

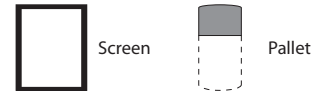
1. Full Front/Full Back (location 1) and Center of Bag (location 12) cannot print using the same screens. Location 1 is burned right side up on the screen and Location 12 is burned upside down.
2. Left Chest (location 2), On the Pocket (location 5) & Above the Pocket (location 6) all appear on the same side of the tshirt, but all require separate screens. Location 2 is burned on the left side of the screen while location 5 & 6 are burned in the center. Location 5 is upside down while location 6 is right side up.

* Please call for specialty items & specialty imprint locations.

** EXCEL will not be responsible for customer's incorrect pricing as a result of improper grouping of garments and locations. Excel will notify customers prior to entering an incorrect order into our system.

IMPRINT LOCATION KEY

1. Full Front/Full Back
2. Left Chest
3. Right Chest
4. Left or Right Upper Sleeve on SS shirt
OR Left or Right Cuff on LS shirt
5. On the Pocket
6. Above the Pocket
7. Left or Right Upper Sleeve on LS shirt
8. Left or Right Length of Sleeve
9. Left or Right Leg on Shorts
10. Left or Right Leg on Pants
11. Left or Right Length of Pants
12. Center of Bag



1-12 Imprint Location

Design Location on Garment & pallet feeding location

Design Location on Screen

